

*19th Annual*

# SIF2023

SCOTTSDALE INTERVENTIONAL FORUM



## INDUSTRY PARTNERSHIP PROSPECTUS

[SIF2023.com](http://SIF2023.com)

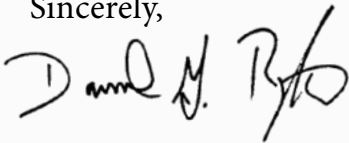
March 15–18, 2023 • Hyatt Regency Resort at Gainey Ranch • Scottsdale, Arizona

Dear Colleague,

I am thrilled to invite you to participate in the **19th Annual Scottsdale Interventional Forum**, scheduled for March 15-18, 2023. As has been its tradition, **SIF 2023** is designed to meet the ever-increasing needs of cardiovascular specialists in the diagnosis and management of complex cardiovascular disease. This live, comprehensive, state-of-the-art four-day symposium will provide an in-depth review of the most relevant advances in the treatment of heart and vascular disease. The organizing committee for **SIF 2023** is committed to creating a thorough, all-encompassing scientific curriculum to meet the needs of cardiovascular specialists experiencing this nationally recognized educational event.

Thank you for your consideration and your support of continuing medical education. We are confident that you and your organization will find exceptional value in supporting and participating in this important educational program. We look forward to your participation in the **2023 Scottsdale Interventional Forum**.

Sincerely,



David G. Rizik, MD, FACC, MSCAI  
*SIF Symposium Director*

### EDUCATIONAL HIGHLIGHTS

- Multiple live cases covering complex coronary and structural intervention.
- Comprehensive didactic lectures from the world's leading authorities in cardiovascular disease management.
- Stimulating case vignettes covering the most complex interventional complications.
- Extensive review of mechanical circulatory support methodologies in advanced coronary and structural interventions.
- A comprehensive review of the latest advances in valvular heart disease management.
- A deep dive into the recent outcome data of Cerebral Embolic Protection (CEP).
- Industry sponsored symposia covering a wide array of "hot button" topics.
- Nurse / Tech symposium dedicated to issues most relevant to bedside patient management.
- Advanced Imaging Symposia.
- Expert comprehensive reviews of advances in pharmacologic management and DAPT de-escalation.
- Nation's most popular cardiology Fellows Course.

### TARGET AUDIENCE

The **2023 Scottsdale Interventional Forum** has been designed to meet the educational needs of interventional and general cardiologists, cardiology fellows, cardiovascular surgeons and vascular specialists, interventional radiologists, cath lab nurses and technicians as well as other medical professionals who have an interest in heart and vascular medicine.

### FOR ADDITIONAL INFORMATION, CONTACT:

Trinity Campbell, Gaffney Events | 425.354.8937 | [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com)



## HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. To reserve a room, please contact the Hyatt Regency Scottsdale Resort reservations department directly at **480.444.1234** and mention that you will be attending the **HonorHealth Scottsdale Interventional Forum**. You can also book your hotel reservations online by visiting the symposium website: [www.SIF2023.com](http://www.SIF2023.com)

**PLEASE NOTE:** In order to receive the discounted room rate, reservations must be made by **Friday, February 10, 2023**. We have negotiated a group rate of \$369.00 (*plus discounted daily \$10.00 resort fee*) single or double occupancy, per night, plus tax. Please be sure to call in your hotel reservations to the number listed above before the deadline to secure a hotel room for your company personnel.

## EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Vaquero Ballroom, Level One at the Hyatt Regency Scottsdale Resort.

**The following equipment will be provided for your use at no additional charge:**

- 1 Skirted exhibit table measuring 6' X 2.5'
- 2 Side Chairs
- 1 Wastebasket

## EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Sponsorship Agreement and Badge Form, which is located on page 7 of this agreement. Each 6' Table Top Exhibit will be entitled to 3 Complimentary Full Meeting Badges, 10 X 10 Exhibits will be entitled to 6 Complimentary Full-Meeting Badges, 10 X 20 Exhibits will be entitled to 8 Complimentary Full-Meeting badges, and 10 X 30 Exhibits will be entitled to 10 Complimentary Full-Meeting Badges. Additional badges are \$350.00 each.

## ELECTRICITY

If you require electricity, please contact **Trinity Campbell** at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com) to obtain the **LES Service Kit**.

## SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Tuesday, March 14 between 3:00 p.m. and 6:00 p.m. Exhibits must be set by 6:00 p.m. on Tuesday, March 14. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, March 18, at approximately 12:30 p.m. or after the morning break.

## EXHIBIT HOURS

• Tuesday, March 14	3:00 p.m. – 6:00 p.m.	Exhibit Set-Up
• Wednesday, March 15	6:45 a.m. – 5:00 p.m.	Exhibit Hall Open
• Thursday, March 16	6:45 a.m. – 5:00 p.m.	Exhibit Hall Open
• Friday, March 17	6:45 a.m. – 3:00 p.m.	Exhibit Hall Open
	3:00 p.m. – 5:00 p.m.	MEET THE EXPERTS SESSION
• Saturday, March 18	7:30 a.m. – 12:30 p.m.	Exhibit Hall Open
	12:30 p.m.	Exhibit Tear-Down



## SHIPPING

### CONTRACTED MEETING EXPO COMPANY

LES Expo Services has been selected as the official service contractor for SIF2023. It is strongly recommended that you coordinate shipping of all exhibit materials through LES Expo to ensure that your materials are handled properly. To obtain the LES Service Kit please contact Trinity Campbell at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com)

If you choose to ship directly to the Hyatt please note, materials may begin to arrive at the **Hyatt Regency Scottsdale Resort** on **Friday, March 10**. Due to limited storage space, materials arriving before **March 10** will not be accepted. Hyatt shipping and handling fees will apply. If you choose to ship your materials directly to the Hyatt you will be charged the following package fees which can be charged to your room or credit card upon delivery.

### Price Per Parcel (one-time fee)

\$10.00 /Box

\$125.00/Rolling Case

\$225.00 /Pallet

If you need to ship displays, literature or other materials to the Hyatt Regency, address them to:

*(Your Company Name)* **PLEASE MAKE COMPANY NAME AS VISIBLE AS POSSIBLE**

Exhibitors on-site contact name

Hold for: Scottsdale Interventional Forum

Conference Dates: March 15 – 18, 2023

### HYATT REGENCY SCOTTSDALE RESORT & SPA AT GAINEY RANCH

7500 E. Doubletree Ranch Rd.

Scottsdale, AZ 85258

480.444.1234

Box \_\_\_ of \_\_\_ (Please be sure to number your boxes)

## SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

## CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the **2023 Scottsdale Interventional Forum**, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after **February 17, 2023**. Cancellations must be made in writing.

## LIABILITY

GAFFNEY EVENTS and Scottsdale Healthcare are not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and release them from such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

## ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Campbell by phone at **425.354.8937** or email [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com).

*We look forward to seeing you in Arizona in March!*





### PLATINUM SUPPORTER – \$50,000

- 10' x 30' Premium Exhibit Booth Space
- Complimentary Stairwell Banner featuring Company Logo &/or Product Message\*
- Company Advertising Inclusion in 1 SIF Promotional eblast\*
- Recognition as Platinum Level supporter on slides & on-site signage
- Includes 10 Full Symposium Badges

*\*Vendor to supply artwork*

### GOLD SUPPORTER – \$25,000

- 10' x 20' Exhibit Booth Space
- Company Advertising Inclusion in 1 SIF Promotional eblast\*
- Recognition as Gold Level supporter on slides & on-site signage
- Includes 8 Full Symposium Badges

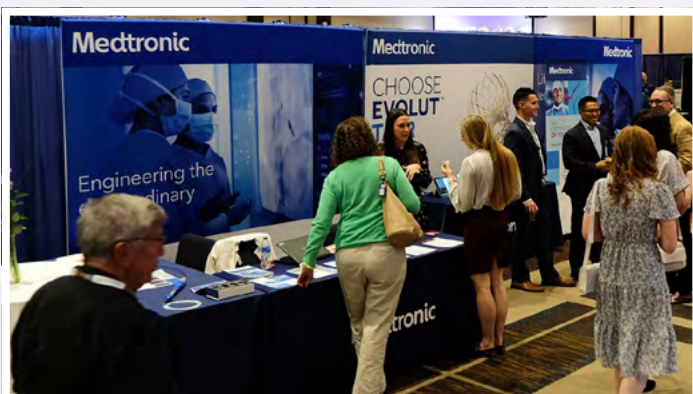
*\*Vendor to supply artwork*

### SILVER SUPPORTER – \$15,000

- 10' x 10' Exhibit Booth Space
- Recognition as Silver Level supporter on slides & on-site signage
- Includes 6 Full Symposium Badges

### BRONZE SUPPORTER – \$5,000

- 6' Tabletop Exhibit Booth Space
- Recognition as Bronze Level supporter on slides & on-site signage
- Includes 3 Full Symposium Badges



### Attendee Wi-Fi

Keep SIF In-Person attendees connected with exclusive sponsorship of the symposium wi-fi. Includes custom network SSID and password.

**\$25,000 (1 Available)**

### Live Case Sponsorship

Company will choose a live case from the SIF agenda to sponsor. Location and Faculty previously determined. CME rules and regulations will be applied.

**\$25,000 (8 Available)**

### Cases Over Coffee Session

Includes company logo on recognition banner and custom coffee cups.

- Wednesday, March 15, Thursday, March 16, and Friday, March 17

**\$20,000 (3 Available)**

### Cases Over Cocktail Session

Includes company logo on recognition signage and napkins.

- Wednesday, March 15, Thursday, March 16

**\$20,000 (2 Available)**

### Wall Decal (Stairway Banner)

On-site banner located in main stairwell of the Hyatt Hotel which leads to SIF Registration, General Session & Exhibit Hall.

112" x 45"

**\$20,000 (4 Available)**

### Hotel Key Cards and Sleeves

Includes company supplied artwork on custom SIF hotel key cards and security sleeves given to all attendees staying at the Hyatt Gainey Ranch.

**\$20,000 (1 Available)**

### Attendee Lanyards

Customized with your company logo &/or product message. Given to all on-site attendees.

**\$15,000 (1 Available)**

### Mobile Charging Station

- Keep Attendees Charged while promoting your brand
- Located in the Registration Area

**\$15,000 (2 Available)**

### NEW OPPORTUNITY FOR SIF 2023! Fellows Hands-On & Simulator Session Wednesday, March 15 | 6:00 – 8:00 pm

Take advantage of interacting and engaging with 50+ Fellows at a dedicated 2-hour training session. Showcase your products and devices at your booth in the Exhibit Hall. SIF Faculty will be assigned to assist with this special fellows session.

*NOTE: Sponsorship of this fellows session will place your company exhibit booth prominently toward the front of the SIF Exhibit Hall.*

**\$10,000 (10 Available)** Reserved on a first come first serve basis.

### Faculty Lounge Sponsorship

Display your company Logo as screen savers on the SIF Faculty Lounge Computers. Includes a recognition pull-up banner with artwork of your choice placed at the entrance of the Faculty Lounge on-site.

**\$15,000 (1 Available)**

### E-blast Advertisements

Highly visible banner advertisement in an SIF promotional e-blast.

**\$10,000 (2 Available)**

### Hand Sanitizer Stations

Company Logo or Product Advertisement placed on sanitizing stations on-site throughout the SIF conference and exhibit space.

**\$10,000 (6 Available)**

### Water Bottle Sponsorship

Co-Branded SIF & Your Company Logo Water Bottles to be distributed during breaks and meals.

**\$7,500 (1 Available)**

### Floor Decals

Branded Floor Decals placed strategically near general session and exhibit hall entrances.

**\$3,500 (12 Available)**

### Pillow Covers

Branded Pillow Covers placed on seating areas around the SIF Exhibit hall and Registration Areas.

**\$2,500 (8 Available)**



### 19th ANNUAL SCOTTSDALE INTERVENTIONAL FORUM March 15 – 18, 2023

Company Name (As it should appear on printed material)		
Contact Person (Individual to whom all exhibitor information will be forwarded)	Title	
Street Address		
City	State	Zip
Telephone	Fax	Email
Product		

#### EXHIBIT LEVEL

\$50,000 Platinum    
  \$25,000 Gold    
  \$15,000 Silver    
  \$5,000 Bronze

#### ADDITIONAL SPONSORSHIP OPPORTUNITIES

\_\_\_\_\_ \$ \_\_\_\_\_     \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ \$ \_\_\_\_\_     \_\_\_\_\_ \$ \_\_\_\_\_

#### BADGES NEEDED

Representative Name (First, Last)	Email Address	Phone

#### PAYMENT

Make checks payable to: **HonorHealth Foundation**  
 Mail: HonorHealth Foundation, Attn: Jennifer Bradshaw/SIF2023, 8125 N. Hayden Road, Scottsdale, AZ 85258  
 To pay by credit card please complete the section below. *Please note: There will be a 3% service fee added to all credit card charges.*

**EIN #: 74-2355411**  
**Phone: 480.587.5007**

Credit Card Number \_\_\_\_\_ CVC Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

**TOTAL SPONSORSHIP \$** \_\_\_\_\_ *Signature* \_\_\_\_\_

\*For all sponsorship-related questions, please contact Trinity Campbell at 425.354.8937 or via email at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com)